

Media Subscriptions SUMMIT

February 26–March 1, 2024 • New York

GROUP REGISTRATION FORM

- Mail/Post to INMA, P. O. Box 740186, Dallas, Texas 75374, USA (along with payment)
- Fax/E-mail to INMA at +1 214 373-9112 or events@inma.org (along with payment information)

Group Registrations

Summit + Seminars (Wed –Fri)

	BY NOV 17	NOV 18 - JAN 19	JAN 20 - FEB 23
<input type="checkbox"/> 5–9 Attendees	€1,615	€1,795	€1,975
<input type="checkbox"/> 10+ Attendees	€1,525	€1,695	€1,865

Study Tour (Mon–Tue)

<input type="checkbox"/>	€3,500	€3,500	€3,500
--------------------------	--------	--------	--------

Payment Method

- Bank transfer in Euros to: INMA (Please e-mail events@inma.org for an invoice. *Bank charges and commissions to be paid by sender.*)

- Charge my fee to:   

Credit Card Number _____

Expiration _____ Security Code _____

Name on Credit Card _____

Signature _____

Cancellations and Disclaimers

Cancellations after registration are possible until February 1 (cancellation administrative fee of €250). After February 1, no cancellations are possible, yet you may always appoint a colleague to take your place. Cancellations must be received by INMA in writing.

COVID Risk: You acknowledge and agree that you are voluntarily assuming all risks of exposure to COVID and agree to release, waive and discharge INMA, the facility, and all affiliated individuals and entities involved in the event from all claims directly or indirectly arising from your attendance. If the event has to be canceled due to local COVID conditions or regulations at the time of the event; INMA will refund your registration fee in full or provide a credit for future INMA events.

Photo Release Statement: By registering for this event, you give INMA permission to use photographs and/or videos of the registered individual for publicity purposes in the future both online and in printed materials.

Group Registrations

Name _____

Designation _____

E-mail _____

Mobile _____

Study tour:

~~SOLD OUT~~ ~~Study Tour - Arizent, The Atlantic, Bloomberg, Chartbeat, Dotteddash Meredith, Financial Times, Gannett | USA TODAY, The Guardian, Newsday, The News Movement, Optimera, Piano, Skift and The Wall Street Journal~~

FUNCTIONS

Please indicate which additional function you will be attending with your conference registration.

- Tues Feb 27 • Happy Hour at One World Observatory
- Thur Feb 29 • Reception at Fraunces Tavern

SEMINARS

Pick 1 from each time slot

- 8:30 a.m. - 9:45 a.m. • Seminar 1: Best practices in building engaging and habit-forming products
- 8:30 a.m. - 9:45 a.m. • Seminar 2: Connecting to audiences through AI and user needs
- ~~SOLD OUT~~ 10:15 a.m. - 11:30 a.m. • Seminar 3: Best practices in total revenue optimisation
- 10:15 a.m. - 11:30 a.m. • Seminar 4: The art and science of experimentation
- ~~SOLD OUT~~ 11:45 a.m. - 1:00 p.m. • Seminar 5: Benchmarking subscriber funnels
- 11:45 a.m. - 1:00 p.m. • Seminar 6: Transforming data into reader revenue

Name _____

Designation _____

E-mail _____

Mobile _____

Study tour:

~~SOLD OUT~~ ~~Study Tour - Arizent, The Atlantic, Bloomberg, Chartbeat, Dotteddash Meredith, Financial Times, Gannett | USA TODAY, The Guardian, Newsday, The News Movement, Optimera, Piano, Skift and The Wall Street Journal~~

FUNCTIONS

Please indicate which additional function you will be attending with your conference registration.

- Tues Feb 27 • Happy Hour at One World Observatory
- Thur Feb 29 • Reception at Fraunces Tavern

SEMINARS

Pick 1 from each time slot

- 8:30 a.m. - 9:45 a.m. • Seminar 1: Best practices in building engaging and habit-forming products
- 8:30 a.m. - 9:45 a.m. • Seminar 2: Connecting to audiences through AI and user needs
- ~~SOLD OUT~~ 10:15 a.m. - 11:30 a.m. • Seminar 3: Best practices in total revenue optimisation
- 10:15 a.m. - 11:30 a.m. • Seminar 4: The art and science of experimentation
- ~~SOLD OUT~~ 11:45 a.m. - 1:00 p.m. • Seminar 5: Benchmarking subscriber funnels
- 11:45 a.m. - 1:00 p.m. • Seminar 6: Transforming data into reader revenue

Name _____

Designation _____

E-mail _____

Mobile _____

Study tour:

~~SOLD OUT~~ ~~Study Tour - Arizent, The Atlantic, Bloomberg, Chartbeat, Dotteddash Meredith, Financial Times, Gannett | USA TODAY, The Guardian, Newsday, The News Movement, Optimera, Piano, Skift and The Wall Street Journal~~

FUNCTIONS

Please indicate which additional function you will be attending with your conference registration.

- Tues Feb 27 • Happy Hour at One World Observatory
- Thur Feb 29 • Reception at Fraunces Tavern

SEMINARS

Pick 1 from each time slot

- 8:30 a.m. - 9:45 a.m. • Seminar 1: Best practices in building engaging and habit-forming products
- 8:30 a.m. - 9:45 a.m. • Seminar 2: Connecting to audiences through AI and user needs
- ~~SOLD OUT~~ 10:15 a.m. - 11:30 a.m. • Seminar 3: Best practices in total revenue optimisation
- 10:15 a.m. - 11:30 a.m. • Seminar 4: The art and science of experimentation
- ~~SOLD OUT~~ 11:45 a.m. - 1:00 p.m. • Seminar 5: Benchmarking subscriber funnels
- 11:45 a.m. - 1:00 p.m. • Seminar 6: Transforming data into reader revenue

Group Registrations

Name _____

Designation _____

E-mail _____

Mobile _____

Study tour:

~~SOLD OUT~~ ~~Study Tour~~ - Arizent, The Atlantic, Bloomberg, Chartbeat, Dotteddash Meredith, Financial Times, Gannett | USA TODAY, The Guardian, Newsday, The News Movement, Optimera, Piano, Skift and The Wall Street Journal

FUNCTIONS

Please indicate which additional function you will be attending with your conference registration.

- Tues Feb 27 • Happy Hour at One World Observatory
- Thur Feb 29 • Reception at Fraunces Tavern

SEMINARS

 Pick 1 from each time slot

- 8:30 a.m. - 9:45 a.m. • Seminar 1: Best practices in building engaging and habit-forming products
- 8:30 a.m. - 9:45 a.m. • Seminar 2: Connecting to audiences through AI and user needs
- ~~10:15 a.m. - 11:30 a.m. • Seminar 3: Best practices in total revenue optimisation~~ ~~SOLD OUT~~
- 10:15 a.m. - 11:30 a.m. • Seminar 4: The art and science of experimentation
- ~~11:45 a.m. - 1:00 p.m. • Seminar 5: Benchmarking subscriber funnels~~ ~~SOLD OUT~~
- 11:45 a.m. - 1:00 p.m. • Seminar 6: Transforming data into reader revenue

Name _____

Designation _____

E-mail _____

Mobile _____

Study tour:

~~SOLD OUT~~ ~~Study Tour~~ - Arizent, The Atlantic, Bloomberg, Chartbeat, Dotteddash Meredith, Financial Times, Gannett | USA TODAY, The Guardian, Newsday, The News Movement, Optimera, Piano, Skift and The Wall Street Journal

FUNCTIONS

Please indicate which additional function you will be attending with your conference registration.

- Tues Feb 27 • Happy Hour at One World Observatory
- Thur Feb 29 • Reception at Fraunces Tavern

SEMINARS

 Pick 1 from each time slot

- 8:30 a.m. - 9:45 a.m. • Seminar 1: Best practices in building engaging and habit-forming products
- 8:30 a.m. - 9:45 a.m. • Seminar 2: Connecting to audiences through AI and user needs
- ~~10:15 a.m. - 11:30 a.m. • Seminar 3: Best practices in total revenue optimisation~~ ~~SOLD OUT~~
- 10:15 a.m. - 11:30 a.m. • Seminar 4: The art and science of experimentation
- ~~11:45 a.m. - 1:00 p.m. • Seminar 5: Benchmarking subscriber funnels~~ ~~SOLD OUT~~
- 11:45 a.m. - 1:00 p.m. • Seminar 6: Transforming data into reader revenue

Name _____

Designation _____

E-mail _____

Mobile _____

Study tour:

~~SOLD OUT~~ ~~Study Tour~~ - Arizent, The Atlantic, Bloomberg, Chartbeat, Dotteddash Meredith, Financial Times, Gannett | USA TODAY, The Guardian, Newsday, The News Movement, Optimera, Piano, Skift and The Wall Street Journal

FUNCTIONS

Please indicate which additional function you will be attending with your conference registration.

- Tues Feb 27 • Happy Hour at One World Observatory
- Thur Feb 29 • Reception at Fraunces Tavern

SEMINARS

 Pick 1 from each time slot

- 8:30 a.m. - 9:45 a.m. • Seminar 1: Best practices in building engaging and habit-forming products
- 8:30 a.m. - 9:45 a.m. • Seminar 2: Connecting to audiences through AI and user needs
- ~~10:15 a.m. - 11:30 a.m. • Seminar 3: Best practices in total revenue optimisation~~ ~~SOLD OUT~~
- 10:15 a.m. - 11:30 a.m. • Seminar 4: The art and science of experimentation
- ~~11:45 a.m. - 1:00 p.m. • Seminar 5: Benchmarking subscriber funnels~~ ~~SOLD OUT~~
- 11:45 a.m. - 1:00 p.m. • Seminar 6: Transforming data into reader revenue

Name _____

Designation _____

E-mail _____

Mobile _____

Study tour:

~~SOLD OUT~~ ~~Study Tour~~ - Arizent, The Atlantic, Bloomberg, Chartbeat, Dotteddash Meredith, Financial Times, Gannett | USA TODAY, The Guardian, Newsday, The News Movement, Optimera, Piano, Skift and The Wall Street Journal

FUNCTIONS

Please indicate which additional function you will be attending with your conference registration.

- Tues Feb 27 • Happy Hour at One World Observatory
- Thur Feb 29 • Reception at Fraunces Tavern

SEMINARS

 Pick 1 from each time slot

- 8:30 a.m. - 9:45 a.m. • Seminar 1: Best practices in building engaging and habit-forming products
- 8:30 a.m. - 9:45 a.m. • Seminar 2: Connecting to audiences through AI and user needs
- ~~10:15 a.m. - 11:30 a.m. • Seminar 3: Best practices in total revenue optimisation~~ ~~SOLD OUT~~
- 10:15 a.m. - 11:30 a.m. • Seminar 4: The art and science of experimentation
- ~~11:45 a.m. - 1:00 p.m. • Seminar 5: Benchmarking subscriber funnels~~ ~~SOLD OUT~~
- 11:45 a.m. - 1:00 p.m. • Seminar 6: Transforming data into reader revenue

Name _____

Designation _____

E-mail _____

Mobile _____

Study tour:

~~SOLD OUT~~ ~~Study Tour~~ - Arizent, The Atlantic, Bloomberg, Chartbeat, Dotteddash Meredith, Financial Times, Gannett | USA TODAY, The Guardian, Newsday, The News Movement, Optimera, Piano, Skift and The Wall Street Journal

FUNCTIONS

Please indicate which additional function you will be attending with your conference registration.

- Tues Feb 27 • Happy Hour at One World Observatory
- Thur Feb 29 • Reception at Fraunces Tavern

SEMINARS

 Pick 1 from each time slot

- 8:30 a.m. - 9:45 a.m. • Seminar 1: Best practices in building engaging and habit-forming products
- 8:30 a.m. - 9:45 a.m. • Seminar 2: Connecting to audiences through AI and user needs
- ~~10:15 a.m. - 11:30 a.m. • Seminar 3: Best practices in total revenue optimisation~~ ~~SOLD OUT~~
- 10:15 a.m. - 11:30 a.m. • Seminar 4: The art and science of experimentation
- ~~11:45 a.m. - 1:00 p.m. • Seminar 5: Benchmarking subscriber funnels~~ ~~SOLD OUT~~
- 11:45 a.m. - 1:00 p.m. • Seminar 6: Transforming data into reader revenue

Name _____

Designation _____

E-mail _____

Mobile _____

Study tour:

~~SOLD OUT~~ ~~Study Tour~~ - Arizent, The Atlantic, Bloomberg, Chartbeat, Dotteddash Meredith, Financial Times, Gannett | USA TODAY, The Guardian, Newsday, The News Movement, Optimera, Piano, Skift and The Wall Street Journal

FUNCTIONS

Please indicate which additional function you will be attending with your conference registration.

- Tues Feb 27 • Happy Hour at One World Observatory
- Thur Feb 29 • Reception at Fraunces Tavern

SEMINARS

 Pick 1 from each time slot

- 8:30 a.m. - 9:45 a.m. • Seminar 1: Best practices in building engaging and habit-forming products
- 8:30 a.m. - 9:45 a.m. • Seminar 2: Connecting to audiences through AI and user needs
- ~~10:15 a.m. - 11:30 a.m. • Seminar 3: Best practices in total revenue optimisation~~ ~~SOLD OUT~~
- 10:15 a.m. - 11:30 a.m. • Seminar 4: The art and science of experimentation
- ~~11:45 a.m. - 1:00 p.m. • Seminar 5: Benchmarking subscriber funnels~~ ~~SOLD OUT~~
- 11:45 a.m. - 1:00 p.m. • Seminar 6: Transforming data into reader revenue