

## Registration Preference

- Mail/Post to INMA World Congress, P. O. Box 740186, Dallas, Texas 75374, USA (along with payment)
- Fax/Email to INMA World Congress at +1 214 373-9112 or [katy.king@inma.org](mailto:katy.king@inma.org) (along with payment information)

## Delegate Registration

Mr.  Mrs.  Ms.  Dr.  Other \_\_\_\_\_

First Name \_\_\_\_\_

Surname/Last Name \_\_\_\_\_

Title/Function \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province (if applicable) \_\_\_\_\_

Postal/Zip \_\_\_\_\_ Country \_\_\_\_\_

E-Mail \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_

## Registration Rates

### WORLD CONGRESS RATES

- |   | BEFORE MAY 4 | AFTER MAY 4 |
|---|--------------|-------------|
| <input type="checkbox"/> <b>Complete Package - Member</b>             | US\$595      | US\$695     |
| Includes all modules, inclusive of video recordings and presentations |              |             |

### CHOOSE SESSIONS A LA CARTE

- Leadership Module 1: The Big Trends in News Media**  
Thursday, May 6 10:00 a.m.-12:30 p.m. (New York time) US\$195
- Smart Data Module 2: Deploying Data To Extract Opportunities**  
Tuesday, May 11 10:00 a.m.-12:30 p.m. (New York time) US\$195
- Advertising Module 3: Optimising the Advertising Comeback**  
Thursday, May 13 10:00 a.m.-12:30 p.m. (New York time) US\$195
- Brainsnacks Module 4: Media Inspirations From Around the World**  
Tuesday, May 18 10:00 a.m.-12:30 p.m. (New York time) US\$195
- Subscriptions Module 5: Creating the Next Subscriptions Growth Path**  
Thursday, May 20 10:00 a.m.-12:30 p.m. (New York time) US\$195
- Product Module 6: Why a Product Mindset Has Become the New Requirement**  
Tuesday, May 25 10:00 a.m.-12:30 p.m. (New York time) US\$195
- Outlook Module 7: Creating Value at the "New" Media Company**  
Thursday, May 27 10:00 a.m.-12:30 p.m. (New York time) US\$195

## Payment Method

- Bank transfer in U.S. dollars to: INMA (Please contact Katy at [katy.king@inma.org](mailto:katy.king@inma.org) for an invoice. *Bank charges and commissions to be paid by sender.*)
- I have enclosed a cheque/money order in the amount of US\$\_\_\_\_\_ payable in U.S. funds through a New York Exchange.

Charge my fee to:      

Credit Card Number \_\_\_\_\_

Expiration \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Signature \_\_\_\_\_

## Cancellation/Substitution Policy

Conference registrations may be cancelled until MAY 4, but are subject to a US\$95 processing fee. No refunds or credits are granted after MAY 4. Substitutions can be made at any time prior to MAY 4.

\* Non-members are welcome to join the conference, but will be charged an additional fee of US\$795 which includes a complementary year of INMA membership.