



Maximizer



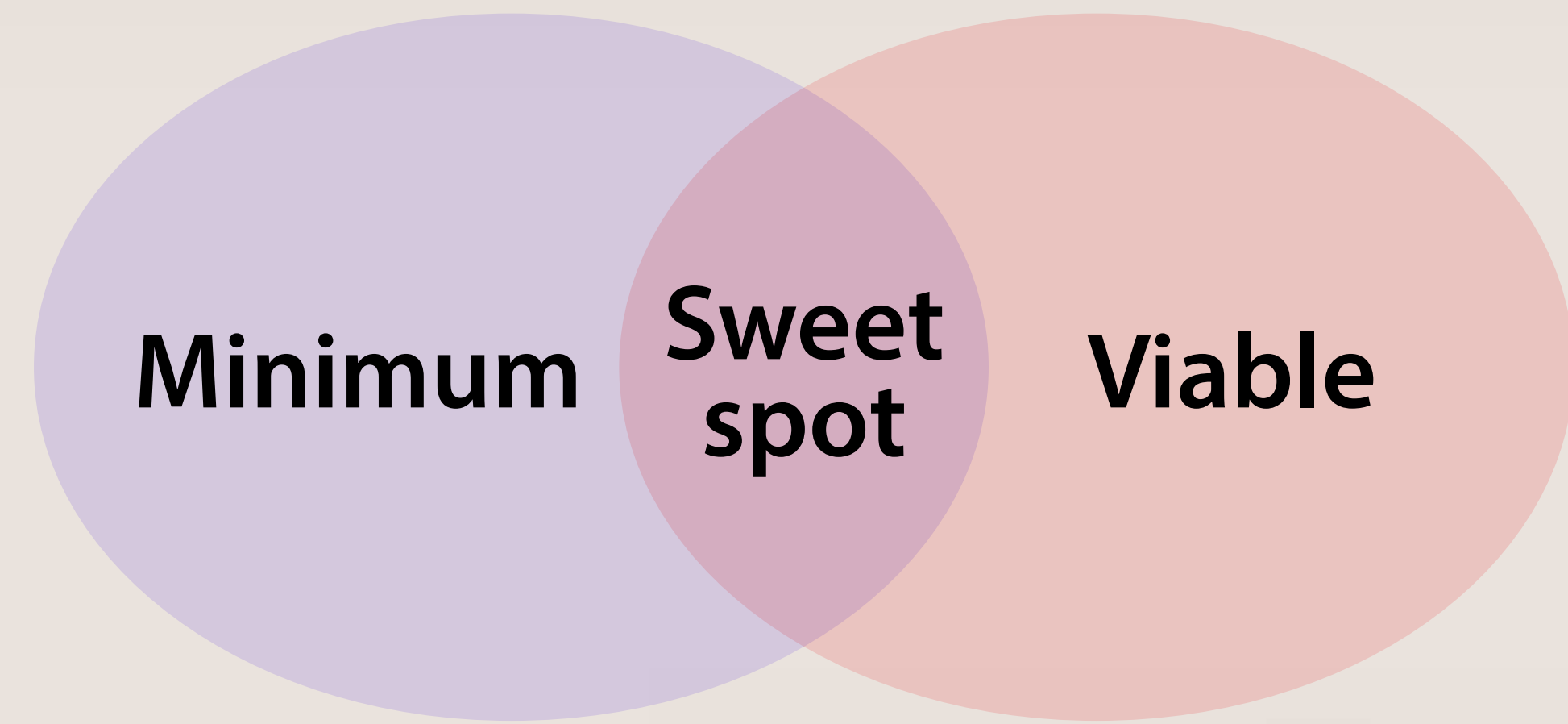
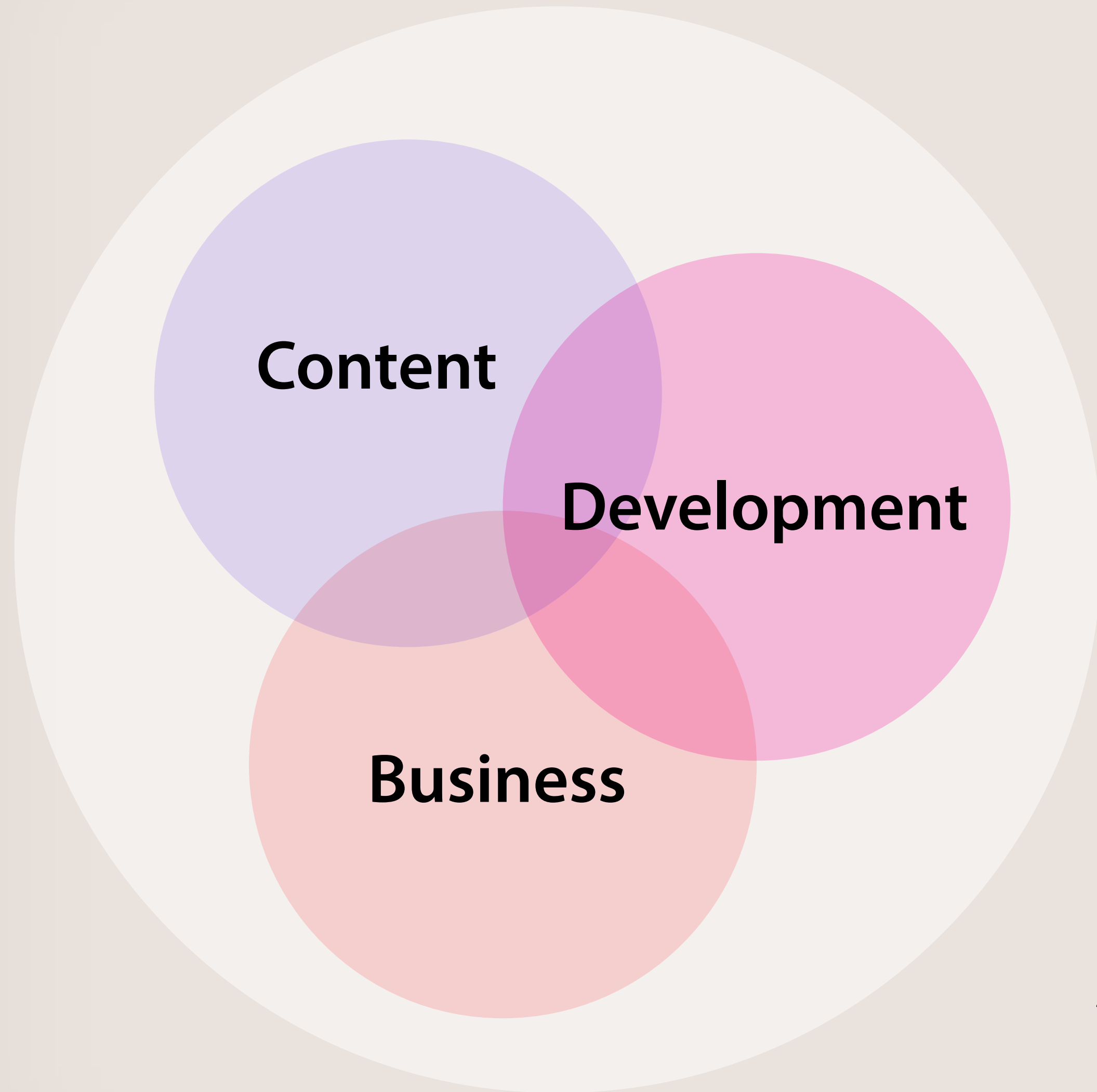
exploration

creation

realization

Satisfizer





Seeing is believing

- 1. New Consumer needs*
- 2. Pre-totype it*
- 3. Launch*
- 4. Learn and continue to develop*





PEOPLE/ *smart crowds*

Co-operations

Development
Tech/data

Inovation
program

Multitalentet
Inovation Board

Strategic
alliances



Be passionate

