

Become a Sponsor

Reach more than 250 of the top executives at Europe's leading news media companies: CEOs, GMs, advertising executives, audience executives, digital executives, editors, researchers

EUROPEAN NEWS MEDIA CONFERENCE
BUDAPEST, HUNGARY 18-20 OCTOBER 2015



| | GOLD | SILVER | BRONZE |
|--------------------------------------------------------------------|---------|--------|--------|
| Opportunities available | 2 | 2 | 6 |
| Pricing | €12,000 | €8000 | €4000 |
| Complimentary registrations included with sponsorship | 3 | 2 | 1 |
| Exhibitor space in networking lounge (coffee breaks & lunches) | ● | ● | ● |
| Company logo on conference magazine | ● | ● | ● |
| Logo prominently displayed onsite throughout the conference venue | ● | ● | ● |
| Access to conference receptions and networking events | ● | ● | ● |
| Full-page insert distributed to attendees | ● | ● | ● |
| One (1) slide advertisement displayed during conference breaks | ● | ● | ● |
| Inclusion company logo in INMA pre-conference e-mail communication | ● | ● | ● |
| Company logo on conference Web site | ● | ● | ● |
| Podium mention by conference facilitator | ● | ● | ● |
| Banner ad on conference Web site | ● | ● | |
| 100-second company pitch** | ● | | |
| Highlighted sponsor for wifi access for all delegates | ● | | |
| Company description displayed online | ● | | |
| Ability to increase branding in foyer or reception space*** | ● | | |
| Highlighted sponsor for conference Opening Reception or Dinner | ● | | |
| Highlighted sponsor for lunch at the event | | ● | |
| Highlighted sponsor for coffee break at the event | | | ● |

* Banner ads will run until the end of the 2015 INMA European News Media Conference

** Have a representative from your company share any information of your choice with the European Conference delegates. The only catch: they must complete the pitch in 100 seconds or less!

*** For all opportunities that include foyer, registration, or reception space, sponsoring companies are encouraged to get creative! Increase branding by adding in your own signage, furniture, or decor (additional signage and decor responsibility of sponsor).

Please note: The INMA European News Media Conference registration desk/conference entrance sponsor will be allowed to increase branding by including signage of their choice next to the INMA registration area and flanking doors to conference plenary session entrance (all branding, signage, furniture, and decor responsibility of sponsor).