



Peter Conti Jr., Executive Vice President

Peter received the Interactive Advertising Bureau's (IAB) 2010 Service Excellence Award for his dedication and leadership in helping educate local marketers and ad agencies in 2009. He has been engaged in traditional and online business start-ups for more than 20 years. After selling a retail business in late 1996, he began work in Richmond, Va., on one of the first e-commerce marketplaces for a 1,000+ member local merchants association. Peter joined Landmark Communications Inc. in 1998 to develop and manage the highly successful Richmond.com Web site. He has also served as director of interactive media for Media General's Publishing division with shared responsibility for the online convergence effort of publishing and broadcast sites.

Peter has been an adjunct professor at Virginia Commonwealth University's School of Business teaching Global Internet Marketing. He attended the International Studies program at the University of Lund, Sweden, and holds a bachelor's degree in Radio, TV & Film from the University of Maryland.