



Kenneth Cho, Co-Founder

Kenneth brings 15 years of worldwide management, sales and technology experience. Prior to co-founding Spredfast, Kenneth headed up Client Services for a social media software start-up. Prior to that, Kenneth held sales and business development roles such as managing IBM's multimillion dollar Visa account. Prior to IBM, he held leadership roles at VerveLabs (founder), Enron, Lehman Brothers, and Price Waterhouse (now IBM).

Kenneth received a BA in Economics from Wesleyan University and an MBA with a focus in marketing and information management from the McCombs School of Business at University of Texas at Austin.