

# INMA Transformation of News Summit

Day 1: Extracting New Value from Content seminar

Day 2: Tablets, a Second Life for Newspapers seminar



The Charles Hotel ■ Cambridge, USA ■ December 2-3

## MAIL

Mail this form, along with payment, to: INMA Registration  
P. O. Box 740186, Dallas, Texas 75374, USA

## FAX/PHONE

Fax this form, along with credit card or bank transfer payment to  
INMA headquarters at +1 214 373-9112. To reach INMA, please call  
+1 214 373-9111.

## PLEASE PRINT OR TYPE

Mr.  Ms.  Other \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

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Country \_\_\_\_\_ Telephone \_\_\_\_\_

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## REGISTRATION

You may register for the INMA Transformation of News Summit in one of three packages:

>> One-day registration for Extracting New Value from Content seminar.

>> One-day registration for Tablets, a Second Life for Newspapers seminar.

>> Discounted combination rate for both seminars.

### INMA Member Rates

- Combo Registration: Both Seminars
- Extracting New Value from Content Seminar only
- Tablets, a Second Life for Newspapers Seminar only

### By October 29

US\$1,200 / €950  
US\$ 795 / €650  
US\$ 795 / €650

### After October 29

US\$1,400 / €1090  
US\$ 995 / €750  
US\$ 995 / €750

### INMA Non-Member Rates\*

- Combo Registration: Both Seminars
- Extracting New Value from Content Seminar only
- Tablets, a Second Life for Newspapers Seminar only

### By October 29

US\$1,895 / €1450  
US\$1,095 / €850  
US\$ 795 / €650

### After October 29

US\$2,095 / €1650  
US\$1,295 / €1000  
US\$ 995 / €750

### Harvard Faculty Club Reception

- Yes, I will attend the reception on Thursday, December 2.

\*A full year of INMA membership is included for non-members if you register for both seminars.

Registration includes all programming, lunches, breaks, receptions, presentations, and handouts. Payments may be made by credit card, bank transfer, or check in U.S. dollars.

## PAYMENT METHOD all payments must be in U.S. dollars drawn on a U.S. bank

I have enclosed a check/money order in the amount of \$ \_\_\_\_\_

Please invoice me for bank transfer

Charge my fee to:  MasterCard  Visa  American Express

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Credit Card \_\_\_\_\_ Signature \_\_\_\_\_

## CANCELLATION POLICY

Summit registrations are subject to a US\$250 fee for cancellations between October 28 and November 11. No refunds or credits are granted after November 11. Substitutes for attendees are welcome so long as notice is given in advance. Hotel room cancellations must be made directly with the hotel.

**FOR OFFICE USE ONLY** Check Number \_\_\_\_\_ Amount \_\_\_\_\_ Date \_\_\_\_\_